



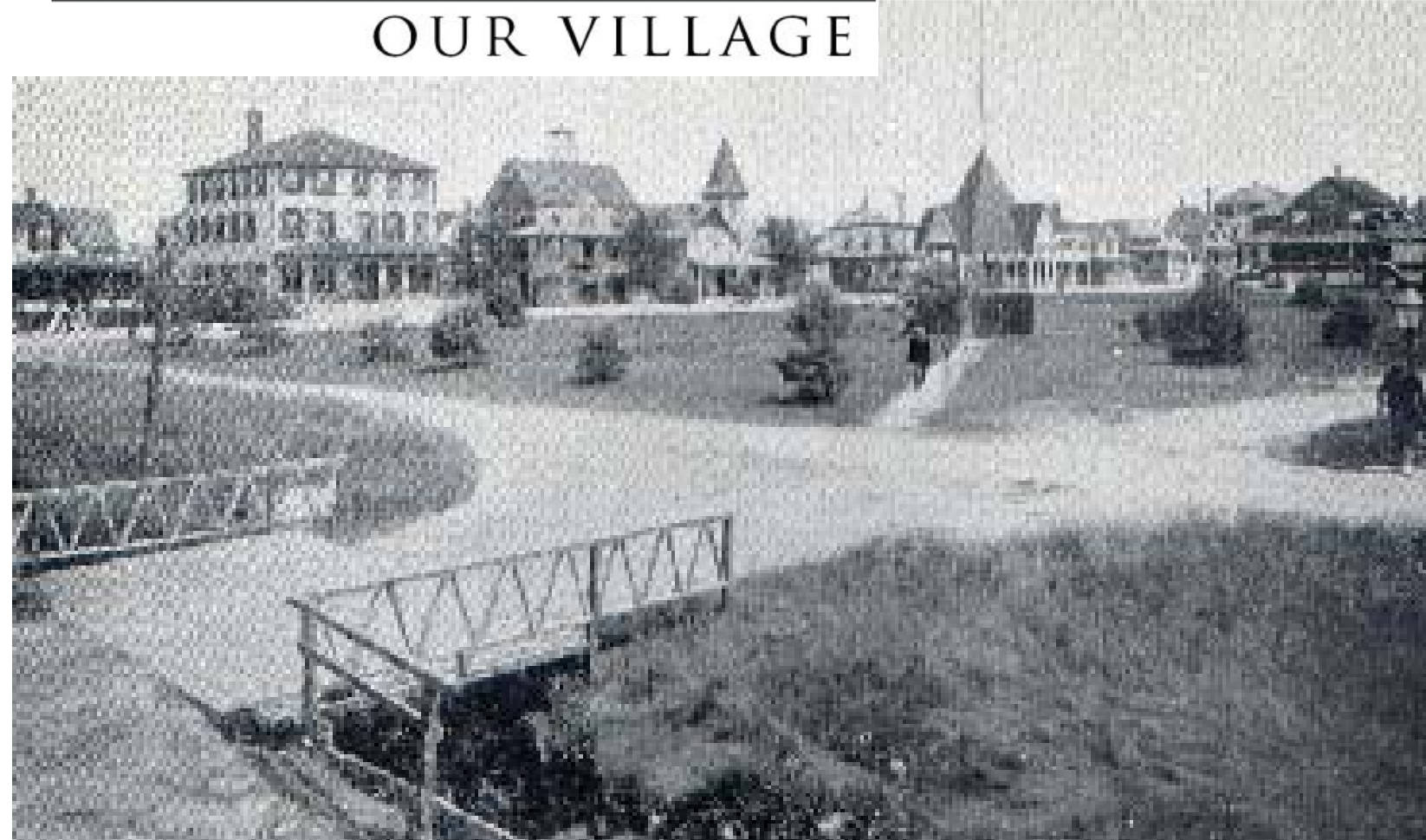
It was 1881 that the community of Ocean Park was founded as a religious retreat and conference center. Having grown out of the camp meeting movement in the late nineteenth century, its programs are a mixutre of religion, education, and cultural entertainment. Although founded by Free Will Baptists, it has maintained a nondenominational approach to its mission.

Nestled between towering pines and powerful sea, there is a clear presence of tradition and community. The peace and tranquility of the environment has been stimulated over the years by a diversity of programs and activities as seen in the yearly recreational, religious, cultural, and educational opportunities.

Our village has changed since these pictures, but has remained the focus of daily activities.



RESTORE & RENEW OUR VILLAGE



*Continuing the
Ocean Park Legacy*

“RESTORE & RENEW OUR VILLAGE”

Capital Campaign 2013

Restore and Renew Our Village is the theme of Ocean Park Association’s 2013 capital campaign. The need and planning for this have taken shape over the past few years, and we want you to share the vision. Our last capital campaign in 1999, *Heritage Challenge*, raised over \$1.2 million. This was used to upgrade the Temple, Jordan, and Porter Halls from which we benefit every time we enjoy OPA programs in those buildings.

Ocean Park is more than Chautauqua-style programs, just as it is more than “a day at the beach.” It is also our community. Whether just for vacation or year round, we Ocean Parkers live here. From the beginning in 1881, even as the Temple was being built, other areas and buildings were set aside for community ownership and use. We, as members of the Ocean Park Association, have inherited them and the responsibility for their upkeep and management. They are so integral to our daily lives that we take them for granted, thinking somehow that they are “just provided.”

One need only consider for a moment the activities of a typical summer day here to appreciate how these shared properties contribute to our daily living. There are the shops: grocery, soda fountain, variety, and gift — all owned by the OPA. There’s the library and green village square. Did you know that the post office is subsidized and managed by OPA? The tennis courts and program, shuffleboard courts, recreation hall for youth programs are all owned and managed by the Association. The historic Curtis and Blake buildings belong to OPA’s closely-allied organization: the OP Educational Bureau. Jakeman Hall is busy year ‘round with our staff and volunteer activities.

The Restore and Renew Our Village campaign is focused on these structures — owned, loved, and used by us all every day...

... but they need help badly. This brochure details the projects that have been carefully selected as most deserving of our attention now. Raising \$1.2 million is realistic as we have done it before. It is true that twice that amount would let us achieve even more but, acting on thoughtful feedback from OPA members in 2012, the present campaign goal has been chosen. Details of our shared vision follow in this brochure. We can and will do this! Think of our shared pride as we live together in our restored and renewed village.

Bill Holt, OPA President

CAMPAIGN CHAIRS

William Johnson
Honorary Chair

Susan Evans
Co-Chair

David Keene
Co-Chair

Brian Olsen
Co-Chair

CAMPAIGN COMMITTEE

Bill Bedford

Deb Guimont

Frank Gwalthney

Rob Hansen

William Holt

Beth Keene

Jean Leach

George Sinclair

Cyndi Strosahl
Secretary

Ted Wade

Barbara Ward

Win Winch

Jerry Gosselin
Executive Director

SCALE OF GIFTS NEEDED

Gifts at all of the following levels are of critical importance:

<u>Number of Gifts</u>	<u>Range of Gifts</u>
1	\$200,000
2	\$100,000
4	\$ 50,000
10	\$ 25,000
20	\$ 10,000
30	\$ 5,000
Many general gifts under \$2,500	

Planning Your Gift

Ocean Park does mean something special to all of us. This campaign begins with the hope that all Ocean Parkers will commit themselves financially so that future generations may enjoy Ocean Park as we have

We recognize that you may wish to plan payments in a manner most advantageous to you under current tax regulations.

We hope that payments can be completed in 36 months because our needs are urgent. However, some donors of exceptionally large gifts may wish to take advantage of a longer payment period of the five year carry-over provisions on cash gifts, which exceed the allowable limit for any single year.

It should be remembered that the donor of a leadership gift can often obtain maximum tax advantage by contributing appreciated stocks or bonds, real property, trusts, corporation gifts, and similar forms of giving which apply to one’s own financial circumstances. We suggest that you consult your legal and tax advisors on the most advantageous methods of making your gift.

Our best advice is: Give according to your means and with joy in your heart.

Contributions may be made payable to: **OPA Restore and Renew.**

STATEMENT OF NEED

Early in 2010, the OPA governing board concluded a property assessment that looked at current building conditions and needed maintenance and repairs, as well as other physical plant issues and potential expansions. Our principal focus was on ensuring the future integrity of a number of OPA and Educational Bureau buildings, particularly in the highly treasured village square area of Ocean Park. The visible and invisible decay observed in these buildings was due to insufficient maintenance, as a result of insufficient funds available to properly address needed repairs as they arose.

In the next step of the assessment, building experts conducted the needed engineering and architectural studies that helped shape a strategic facilities plan which included the Library, the Rec Hall, Ricker Cottage, the Curtis, Blake, Cheney, and Jakeman Hall. Cottage receptions were held throughout the Park to get feedback from the OPA members as to the scope of this campaign. The significance of these buildings to the daily activities of Ocean Parkers was recognized and weighted in value. With this feedback in hand, modifications to the original plan were made and expanded to include rejuvenation of the Shuffleboard Courts and updates to our administration's computers.

Subsequently, the new goals were approved by the OPA Board of Directors and a major fundraising campaign authorized. This campaign will begin in the Spring of 2013 to assure the achievement of this plan and will signal our continued commitment to preserving our heritage and ensuring our future.

In many ways this project to "Restore and Renew Our Village" and add to our endowment for future property needs, is among the most significant and important fiscal initiatives in OPA's 133 yr. history. As we advance the current, extraordinary plans to improve electrical services, plumbing, wood rot, roofs, exits and entrances, climate control, storage, handicapped accessibility, etc., individual dedication to achievement of the \$1.2 million campaign is the obvious linchpin for success. With your help and participation in the effort, our campaign will achieve its goal and establish another milestone of success for our enduring community.

What Ocean Parkers say about this project:

"I'm really looking forward to seeing work begin on projects here in the heart of our Ocean Park village." — Jean Leach

"For us, Ocean Park is not just a beach community; it is the Temple, Camp Oceanwood, the village center, activities for all ages, and life-long friendships. This unique community needs to be preserved and maintained. It is a significant part of our past, and also an important part of our family's future." — Nancy and Cliff Kenney

"Your administration and Finance Committee have been working hard to implement financial systems and policies that will protect and enhance our ability to preserve the heritage left to us. Now it is time to repair and refurbish the physical assets that have been left in our care. Please give your support of the Capital Campaign thoughtful consideration." — Phil Denison

WHY A CAPITAL CAMPAIGN?

- ✓ To participate in the "Restore & Renew Our Village" campaign is to engage in a significant effort to **further those values** that have drawn us all to Ocean Park, and keep us returning year after year.
- ✓ The Village Square is the center of much of the activity in Ocean Park and we have been unable **to address the needs of those buildings which support these activities.** Our last capital campaign successfully addressed the **preservation** of the Temple Square, the other center of life in Ocean Park. It is now time for the Village Square.
- ✓ The needs to be met are substantial and too costly to be funded through miscellaneous contributions or investments.
- ✓ it is not possible to finance capital improvements out of membership dues. To do so would make the dues prohibitive for many individuals and thus limit our ability to reach out to the entire Ocean Park community.
- ✓ A capital funds campaign is by far **the most effective means** of meeting the present requirements and increasing our endowment. Therefore we have begun and, with the help of committed Ocean Parkers, we intend to meet our goal.



“RESTORE & RENEW OUR VILLAGE”

Capital Campaign 2013



Library	\$ 151,000
Rec Hall	\$ 144,000
Ricker	\$ 80,000
Cheney	\$ 17,000
Shuffleboard	\$ 30,000
Curtis / Blake	\$ 273,000
Jakeman	\$ 40,000
Technology	\$ 30,000
Endowment	\$ 300,000
Campaign Costs	\$ 135,000

CAMPAIGN GOAL: \$1,200,000



Library \$ 151,000



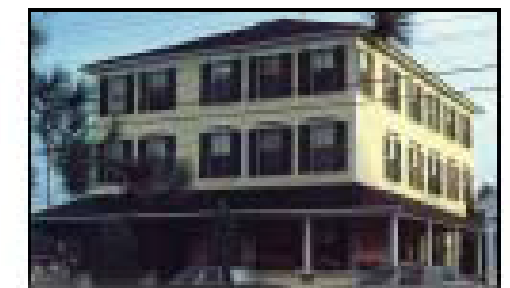
Rec Hall \$ 144,000



Ricker \$ 80,000



Cheney \$ 17,000 Shuffleboard \$ 30,000



Curtis and Blake \$ 273,000

**Technology Updates
\$ 30,000**

**Endowment
\$ 300,000**

**Jakeman Update
\$ 40,000**